



2020 Atlantis Foot and Ankle Symposium
January 17-19, 2020
Atlantis, Paradise Island
One Casino Drive, Paradise Island, Bahamas
Contact Number (540) 208-2924

RE: Exhibit and Partnership Opportunities

To Whom It May Concern:

The 2020 Atlantis Foot and Ankle Symposium is fast approaching. I have enclosed information regarding the symposium which will be held at the Atlantis in the Bahamas on January 17-19, 2020. The expected attendance for the meeting is 50 podiatrists.

The content of the symposium will be focused on a variety of podiatric topics including but not limited to, Practice Management, Skin Disorders, The Geriatric Patient, Peri-Operative Protocols, Practical Dermatology, Bunion Surgery, Diabetes and Vascular Disease. This activity has been planned and implemented in accordance with the standards and requirements for approval of providers of continuing education in podiatric medicine through a joint provider agreement between The New York College of Podiatric Medicine and St. Louis Podiatry Seminar, Inc. The New York College of Podiatric Medicine is approved by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine.

At this time, I would like to offer your company the opportunity to exhibit at 2020 Atlantis Foot and Ankle Symposium Space is limited and will be offered on a "first come, first serve" basis. Tables will be assigned as registration forms, along with payment, are returned.

The standard table charge is \$2500.00. This option includes a table in the exhibit hall.

You can also choose to add an additional unrestricted educational grant. This money would be used to support the general expenses of the program including but not limited to:

- Faculty honoraria
- Faculty expenses
- Facility rental
- Printing

- Programs and enduring materials
- Advertisement
- Catering

Upgrades are recognized as follows:

Bronze Partnership: \$1500.00 - \$2999.99

Silver Partnership: \$3000.00 - \$4999.99

Gold Partnership: \$5000.00 - \$7499.99

Platinum Partnership: \$7500.00+

All payments must be received no later than 12/10/19. **Tables are not considered reserved until payment is received.** Sharing of tables between companies is prohibited.

Please make all checks payable to **PERI - Professional Education and Research Institute** and return to:

PERI
Atlantis Foot and Ankle Symposium
222 Walnut Ave SW
Roanoke, VA 24016

You will find enclosed the registration form and supporting documents. We will accept credit cards; payment submission can be found on the agreement form. Should you have any further questions, please feel free to contact my office at (540) 208-2924.

Thank you for your time and consideration, and I look forward to working with you at our symposium.

Sincerely,

Charles Zelen, DPM, FACFAS
Chief Executive Officer of PERI

LETTER OF AGREEMENT

Regarding terms, conditions, and purposes of funds, including educational grants.

Title/Location of Activity: 2020 Atlantis Foot and Ankle Symposium
One Casino Drive
Atlantis, Paradise Island, Bahamas

Section 1:

Company Name (and Division, if applicable):

Mailing Address:

Contact Person: _____ Title: _____

Phone: _____ Fax _____

Email _____ Web Site: _____

Section 2:

The above company wishes to provide support for the following (indicate which option):

1). Unrestricted educational grant in the amount of: \$ _____

2). Restricted grant to reimburse expenses in the amount of: \$ _____

A. Speaker/Session:
To include:

All Expenses _____ Travel Only _____ Honorarium _____

Honorarium Amount:
(amount to be determined by Director of Continuing Education)

B. Support for catering functions in the amount of: \$ _____

C. Other (e.g., equipment loan, brochure distribution, etc.) \$ _____

3). Exhibit Table: \$2500.00

Please note the program title on check and make payable to: **PERI.**

Or pay with credit card.

Card Type: _____ Card Number: _____

Expiration Date: _____ CVV#: _____

Name on card: _____ Signature: _____

CONDITIONS

1. **Statement of Purpose:** Program is for scientific and educational purposes only and will not promote the company's products, directly or indirectly, during speaker's program.
2. **Control of Content and Selection of Presenters and Moderators:** Sponsor is ultimately responsible for control of content and selection of presenters and moderators. Company, or its agents, will respond only to sponsor-initiated requests for suggestions of presenters or sources of possible presenters. Sponsor will record role of company, or its agents, in suggesting presenter(s); will seek suggestions from other sources and will make selection of presenter(s) based on balance and independence.
3. **Disclosures of Financial Relationships:** Speaker and committee members will ensure disclosure to the audience of (a) company funding and (b) any significant relationship between the speaker/committee and the company or between individual speakers or moderators and the company.
4. **Involvement in Content:** There will be no "scripting", emphasis, or influence on content by the company or its agents.
5. **Ancillary Promotional Activities:** No promotional activities or product advertisements will be permitted in the same room or oblique path as the educational activity. COMPANY WILL BE PERMITTED TO DISPLAY AND PROMOTE PRODUCT AT TABLE IN THE EXHIBIT HALL. Covered table and two chairs will be Provided in a PRIME location. Company to provide own signage.
6. **Objectivity and Balance:** Sponsor will make every effort to ensure that data regarding the company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
7. **Limitations of Data:** Sponsor will ensure, to the extent possible, disclosure of limitations of data, e.g. ongoing research, interim analyses, preliminary data or unsupported opinion.
8. **Discussion of Unapproved Data:** Sponsor will require that presenter's disclosure when a product is not approved in the United States for the use under discussion.
9. **Opportunities for Debate:** Sponsor will ensure the opportunities for questioning or scientific debate.
10. **Independence of Sponsor in the Use of Contributed Funds:**
 - a. Funds should be in the form of an unrestricted educational grant payable to **PERI**.
 - b. All other support associated with this CME activity (e.g. distribution of brochures, preparation of slides, handouts, etc.) must be given with the full knowledge and approval of The New York College of Podiatric Medicine.
 - c. No other funds from the commercial company will be paid to the program director, faculty, or others involved with the CME activity (honorarium, extra social events, etc.).
The Commercial Sponsor agrees to abide by all requirements of the CPME 720 Standards, Requirements and Guidelines for Approval of Sponsors of Continuing Education in Podiatric Medicine. The Accredited Sponsor agrees to 1). Abide by the CPME 720 Standards, Requirements and Guidelines for Approval of Sponsors of Continuing Education in Podiatric Medicine; 2). Acknowledge educational support from the commercial company in program brochures, syllabi and other program materials, and 3). Upon request, furnish the commercial supporter a report concerning the expenditure of the funds provided.

AGREED

Company Representative (name): _____

Signature: _____ Date: _____

You may send Letter of Agreement and check to:

Atlantis Foot and Ankle Symposium
222 Walnut Ave. SW
Roanoke, VA 24016